

## AT A GLANCE SKIN TYPE AND PRODUCT GUIDE

### ELEMENT EXPOSED / NORMAL AGING SKIN

Characterized by damage caused by exposure to the sun, harsh weather, pollutants, smoking, dehydration, and age-related conditions such as fine lines, sun spots, dull skin surfaces, and uneven hyper-pigmentation.

### ACNE / OILY SKIN

Characterized by the presence of pustules, pimples, large pores, blackheads, whiteheads, or frequent breakouts and shiny appearance of the skin.

### SENSITIVE / DRY / MATURE SKIN

Often includes lighter skin tones which are more sensitive and reactive from sun exposure, chemicals, fragrances, dyes, foods, rough fabrics, etc. Conditions such as Eczema, Psoriasis and Rosacea are also included. May react with redness, burning, and itching to AHA's, BHA's and other active ingredients.

### ROSACEA

A vascular, acne-like condition characterized by flushed redness on cheeks, nose, and chin areas, broken capillaries, pustules, blackheads, large pores, inflammation, and burning. May flare with stress, certain foods, alcohol, and temperature change. A sensitive skin type requiring very specific treatment protocols.

|                 |   |   |  |   |
|-----------------|---|---|--|---|
| 1. Cleansers    | <b>Bioactive Cleanser:</b> 1% Glycolic, Green Tea Extract, Vit-C & E, Antioxidants.   | <b>Bioactive Cleanser:</b> 1% Glycolic, Green Tea Extract, Vit-C & E, Antioxidants.   | <b>Calming Cleanser:</b> Aloe Vera, Cocamidopropyl, Vit-C & E.<br><b>Latté Blu:</b> Oxygenating cream cleanser, soothing guaiazulene; natural blue of German Chamomile   | <b>Calming Cleanser:</b> Aloe Vera, Cocamidopropyl, Vit-C & E.  |
| 2. Conditioners | <b>Bioactive Solution:</b> Glycolic Acid 3%, Salicylic Acid 0.75%, Kojic Acid 0.5%, Eucalyptus Oil, Vit-C.<br><b>Bioactive Solution X-Strength:</b> Same as Bio-Solution but with 5% Glycolic.  | <b>Bioactive Solution:</b> Glycolic Acid 3%, Salicylic Acid 0.75%, Kojic Acid 0.5%, Eucalyptus Oil, Vit-C.<br><b>Bioactive Solution X-Strength:</b> Same as Bio-Solution but with 5% Glycolic.  | <b>Calming Toner:</b> Aloe Vera, Witch Hazel Extract, Chamomile Extract, Allantoin, Vit-C.   | <b>Calming Toner:</b> Aloe Vera, Witch Hazel Extract, Chamomile Extract, Allantoin, Vit-C.  |
| 3. Exfoliators  | <b>Bioactive Gel:</b> Glycolic Acid 8%, Salicylic Acid 2%, Vit-C, Arbutin, Licorice Extract, Kojic Acid, Waltheria Indica, Ferulic Acid.<br><b>Lactic Acid Serum:</b> Exfoliates, brightens, smooths; reduces the appearance of crepiness, blemishes, rough texture, small bumps, sun damage, age spots. Contains 10% Lactic Acid, 2% Niacinamide, Salicylic Acid, Hyaluronic Acid.<br><b>AHA Active Gel:</b> Same as Bioactive Gel but with 10% Glycolic.  | <b>Bioactive Gel:</b> Glycolic Acid 8%, Salicylic Acid 2%, Vit-C, Arbutin, Licorice Extract, Kojic Acid, Waltheria Indica, Ferulic Acid.<br><b>Lactic Acid Serum:</b> Exfoliates, brightens, smooths; reduces the appearance of crepiness, blemishes, rough texture, small bumps, sun damage, age spots. Contains 10% Lactic Acid, 2% Niacinamide, Salicylic Acid, Hyaluronic Acid.<br><b>AHA Active Gel:</b> Same as Bioactive Gel but with 10% Glycolic.  | <b>Gentle AHA Cream:</b> Lactic Acid 6%, Vit-E, Glycerin (gentle exfoliation without irritation, emollient cream).<br><b>Lactic Acid Serum:</b> Exfoliates, brightens, smooths; reduces the appearance of crepiness, blemishes, rough texture, small bumps, sun damage, age spots. Contains 10% Lactic Acid, 2% Niacinamide, Salicylic Acid, Hyaluronic Acid.    | <b>Gentle AHA Cream:</b> Lactic Acid 6%, Vit-E, Glycerin (gentle exfoliation without irritation, emollient cream).<br><b>Lactic Acid Serum:</b> Exfoliates, brightens, smooths; reduces the appearance of crepiness, blemishes, rough texture, small bumps, sun damage, age spots. Contains 10% Lactic Acid, 2% Niacinamide, Salicylic Acid, Hyaluronic Acid. |
| 4. Correctives  | <b>Pure 'C':</b> 100% Pure L-ascorbic acid, stable, absorbable powder, dissolves into any gel or cream, assists in collagen production, repair of sun damage.<br><b>Sen-Citric Lotion 10%:</b> Gentle Citric Acid-based exfoliator. Heals: sun damage, sensitive acne/rosacea/sunspots/fine lines.<br><b>Retinol Cream 30 / 60 / 90:</b> Retinol, Caprylic/capric triglyceride (extract derived from coconut), Squalene, Betula alba bark extract (antioxidant properties), Vit-E.<br><b>Spotless:</b> Bentonite, Glycolic Acid, Lactic Acid, Salicylic Acid, Niacinamide, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Zinc Lactate, Allantoin. | <b>Pure 'C':</b> 100% Pure L-ascorbic acid, stable, absorbable powder, dissolves into any gel or cream, assists in collagen production, repair of sun damage.<br><b>Sen-Citric Lotion 10%:</b> Gentle Citric Acid-based exfoliator. Heals: sun damage, sensitive acne/rosacea/sunspots/fine lines.<br><b>Retinol Cream 30 / 60 / 90:</b> Retinol, Caprylic/capric triglyceride (extract derived from coconut), Squalene, Betula alba bark extract (antioxidant properties), Vit-E.<br><b>Spotless:</b> Bentonite, Glycolic Acid, Lactic Acid, Salicylic Acid, Niacinamide, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Zinc Lactate, Allantoin. | <b>Pure 'C':</b> 100% Pure L-ascorbic acid, stable, absorbable powder, dissolves into any gel or cream, assists in collagen production, repair of sun damage.<br><b>Sen-Citric Lotion 10%:</b> Gentle Citric Acid-based exfoliator. Heals: sun damage, sensitive acne/rosacea/sunspots/fine lines.<br><b>Retinol Creams:</b> Use only as directed and tolerated. | <b>Pure 'C':</b> 100% Pure L-ascorbic acid, stable, absorbable powder, dissolves into any gel or cream, assists in collagen production, repair of sun damage.<br><b>Sen-Citric Lotion 10%:</b> Gentle Citric Acid-based exfoliator. Heals: sun damage, sensitive acne/rosacea/sunspots/fine lines.  |

Element Exposed /  
Normal Aging Skin

Acne / Oily Skin

Sensitive / Dry / Mature Skin

Rosacea

|                        |  |   |  |   |
|------------------------|--|---|--|---|
| <p>5. Moisturizers</p> | <p><b>Anti-aging Eye Treatment:</b> Light hydrating, non-irritating. Vit-E, Echinacea &amp; Rosemary, Sea Kelp, Collagen synthesis, plumps, firms, enhances circulation.</p> <p><b>Antioxidant Moisturizer:</b> Vit-A &amp; E, Allantoin, Betaglukan (prevents/repairs free-radical damage).</p> <p><b>Liquid Gold:</b> Buritii oil, Vit-C, E, F, L-22 Defensil Plus, Coconut oil, Shea Butter, Lavender, Roman Chamomile, Sandalwood, Bulgarian Rose, Myrrh &amp; Frankincense.</p> <p><b>Bioactive Firming Cream:</b> DMAE bitartrate, Sodium Hyaluronate, Palmitoyl oligopeptide/Palmitoyl tetrapeptide-7, Co-enzyme Q10.</p>   | <p><b>Anti-aging Eye Treatment:</b> Light hydrating, non-irritating. Vit-E, Echinacea &amp; Rosemary, Sea Kelp, Collagen synthesis, plumps, firms, enhances circulation.</p> <p><b>Antioxidant Moisturizer:</b> Vit-A &amp; E, Allantoin, Betaglukan (prevents/repairs free-radical damage).</p>  | <p><b>Anti-aging Eye Treatment:</b> Light hydrating, non-irritating. Vit-E, Echinacea &amp; Rosemary, Sea Kelp, Collagen synthesis, plumps, firms, enhances circulation.</p> <p><b>Dermarich:</b> Aloe Vera, Sodium Hyaluronate, Vit-A &amp; E, Rose Hip Oil, Allantoin.</p> <p><b>Liquid Gold:</b> Buritii oil, Vit-C, E, F, L-22 Defensil Plus, Coconut oil, Shea Butter, Lavender, Roman Chamomile, Sandalwood, Bulgarian Rose, Myrrh &amp; Frankincense.</p> <p><b>Bioactive Firming Cream:</b> DMAE bitartrate, Sodium Hyaluronate, Palmitoyl oligopeptide/Palmitoyl tetrapeptide-7, Co-enzyme Q10.</p>   | <p><b>Anti-aging Eye Treatment:</b> Light hydrating, non-irritating. Vit-E, Echinacea &amp; Rosemary, Sea Kelp, Collagen synthesis, plumps, firms, enhances circulation.</p> <p><b>Antioxidant Moisturizer:</b> Vit-A &amp; E, Allantoin, Betaglukan (prevents/repairs free-radical damage).</p> <p><b>Bioactive Firming Cream:</b> DMAE bitartrate, Sodium Hyaluronate, Palmitoyl oligopeptide/Palmitoyl tetrapeptide-7, Co-enzyme Q10.</p>  |
| <p>6. Serums</p>       | <p><b>Light Hydration:</b> Palmitoyl oligopeptide/Palmitoyl tetrapeptide-3, Sodium Hyaluronate, Gynostemma Pentaphyllum Extract, Panax Ginseng Extract, Vit-A, B, D3, E &amp; K.</p> <p><b>Intense Hydration:</b> Sodium Hyaluronate. Hyacare 50 = firming. Matrixyl 3000 = peptides, cell proliferation. Vit-A, C, &amp; E. Ceramide Complex CLR K.</p> <p><b>Ultimate Refining Serum:</b> Niacinamide, Matrixyl synth'6 (Hydroxypropyl Cyclodextrin-Palmitoyl Tripeptide-38). BioPlacenta Multi-peptide formulation. Natural Moisturizing Factors (ProdeW 500).</p> <p><b>Hyaluronic Treatment Serum:</b> Lactobacillus Ferment, Niacinamide, Sodium Hyaluronate, Allantoin, Hydrolyzed Hyaluronic Acid.</p> <p><b>Après Soothing Serum:</b> Aloe, Niacinamide, Propanediol &amp; Albatellus Ovinus Extract, Gynostemma Pentaphyllum Extract, Panax Ginseng Root Extract, Lactobacillus Ferment, Allantoin, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid.</p> <p><b>Rejuvenating Elixir (Face &amp; Neck Serum):</b> Niacinamide, Ribes Nigrum (Black Currant) Seed Oil, Helianthus Annuus, Tocopherol, Helianthus Panax, Ginger Root Extract, Squalene Indica (Mango) Seed Butter, Allantoin, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid.</p> <p><b>Golden Glo:</b> Peptides, HA, Vitamins, with natural mineral sheen.</p> | <p><b>Light Hydration:</b> Palmitoyl oligopeptide/Palmitoyl tetrapeptide-3, Sodium Hyaluronate, Gynostemma Pentaphyllum Extract, Panax Ginseng Extract, Vit-A, B, D3, E &amp; K.</p> <p><b>Ultimate Refining Serum:</b> Niacinamide, Matrixyl synth'6 (Hydroxypropyl Cyclodextrin-Palmitoyl Tripeptide-38). BioPlacenta Multi-peptide formulation. Natural Moisturizing Factors (ProdeW 500).</p> <p><b>Golden Glo:</b> Peptides, HA, Vitamins, with natural mineral sheen.</p> | <p><b>Light Hydration:</b> Palmitoyl oligopeptide/Palmitoyl tetrapeptide-3, Sodium Hyaluronate, Gynostemma Pentaphyllum Extract, Panax Ginseng Extract, Vit-A, B, D3, E &amp; K.</p> <p><b>Intense Hydration:</b> Sodium Hyaluronate. Hyacare 50 = firming. Matrixyl 3000 = peptides, cell proliferation. Vit-A, C, &amp; E. Ceramide Complex CLR K.</p> <p><b>Ultimate Refining Serum:</b> Niacinamide, Matrixyl synth'6 (Hydroxypropyl Cyclodextrin-Palmitoyl Tripeptide-38). BioPlacenta Multi-peptide formulation. Natural Moisturizing Factors (ProdeW 500).</p> <p><b>Hyaluronic Treatment Serum:</b> Lactobacillus Ferment, Niacinamide, Sodium Hyaluronate, Allantoin, Hydrolyzed Hyaluronic Acid.</p> <p><b>Après Soothing Serum:</b> Aloe, Niacinamide, Propanediol &amp; Albatellus Ovinus Extract, Gynostemma Pentaphyllum Extract, Panax Ginseng Root Extract, Lactobacillus Ferment, Allantoin, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid.</p> <p><b>Rejuvenating Elixir (Face &amp; Neck Serum):</b> Niacinamide, Ribes Nigrum (Black Currant) Seed Oil, Helianthus Annuus, Tocopherol, Helianthus Panax, Ginger Root Extract, Squalene Indica (Mango) Seed Butter, Allantoin, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid.</p> <p><b>Golden Glo:</b> Peptides, HA, Vitamins, with natural mineral sheen.</p> | <p><b>Rejuvenating Elixir (Face &amp; Neck Serum):</b> Niacinamide, Ribes Nigrum (Black Currant) Seed Oil, Helianthus Annuus, Tocopherol, Helianthus Panax, Ginger Root Extract, Squalene Indica (Mango) Seed Butter, Allantoin, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid.</p>  |
| <p>7. Masks</p>        | <p><b>Enzyme Exfoliating:</b> Bromelain (Pineapple Extract), Papain (Papaya Extract, Diatomaceous Earth (Ground porous fossilized rock)).</p> <p><b>Multivitamin Freeze:</b> Collagen, Elastin, Vit-A, E, C, D3, K &amp; B Complex, Menthol, Aloe Vera.</p>  | <p><b>Enzyme Exfoliating:</b> Bromelain (Pineapple Extract), Papain (Papaya Extract, Diatomaceous Earth (Ground porous fossilized rock)).</p> <p><b>Multivitamin Freeze:</b> Collagen, Elastin, Vit-A, E, C, D3, K &amp; B Complex, Menthol, Aloe Vera.</p>   | <p><b>Enzyme Exfoliating:</b> Bromelain (Pineapple Extract), Papain (Papaya Extract, Diatomaceous Earth (Ground porous fossilized rock)).</p> <p><b>Multivitamin Freeze:</b> Collagen, Elastin, Vit-A, E, C, D3, K &amp; B Complex, Menthol, Aloe Vera.</p>  | <p><b>Enzyme Exfoliating:</b> Bromelain (Pineapple Extract), Papain (Papaya Extract, Diatomaceous Earth (Ground porous fossilized rock)).</p> <p><b>Multivitamin Freeze:</b> Collagen, Elastin, Vit-A, E, C, D3, K &amp; B Complex, Menthol, Aloe Vera.</p>   |
| <p>8. Protectants</p>  | <p><b>Night Protection:</b> 6% Silicone (barrier night cream, holds in active ingredients, maintains moisture balance), Allantoin, Glycerin.</p> <p><b>Daily Protection SPF 30 / Advanced Protection SPF 45:</b> Light, non-oily, Titanium Dioxide, UVA/UVB broad spectrum, Aloe Vera, Glycerin, Vit-E, antioxidant-rich</p> <p><b>Tinted Mineral SPF 30:</b> Non-comedogenic, hypoallergenic; no artificial scent/colour/parabens/PABA, Titanium Dioxide &amp; zinc, full UVA/UVB with Aloe Vera</p>  | <p><b>Antibac Veil:</b> Niacinamide, Salicylic Acid, Dimethicone, Allantoin, Cholesterol, Tocopherol.</p> <p><b>Daily Protection SPF 30 / Advanced Protection SPF 45:</b> Light, non-oily, Titanium Dioxide, UVA/UVB broad spectrum, Aloe Vera, Glycerin, Vit-E, antioxidant-rich</p> <p><b>Tinted Mineral SPF 30:</b> Non-comedogenic, hypoallergenic; no artificial scent/colour/parabens/PABA, Titanium Dioxide &amp; zinc, full UVA/UVB with Aloe Vera</p>                  | <p><b>Night Protection:</b> 6% Silicone (barrier night cream, holds in active ingredients, maintains moisture balance), Allantoin, Glycerin.</p> <p><b>Daily Protection SPF 30 / Advanced Protection SPF 45:</b> Light, non-oily, Titanium Dioxide, UVA/UVB broad spectrum, Aloe Vera, Glycerin, Vit-E, antioxidant-rich</p> <p><b>Tinted Mineral SPF 30:</b> Non-comedogenic, hypoallergenic; no artificial scent/colour/parabens/PABA, Titanium Dioxide &amp; zinc, full UVA/UVB with Aloe Vera</p>  | <p><b>Night Protection:</b> 6% Silicone (barrier night cream, holds in active ingredients, maintains moisture balance), Allantoin, Glycerin.</p> <p><b>Daily Protection SPF 30 / Advanced Protection SPF 45:</b> Light, non-oily, Titanium Dioxide, UVA/UVB broad spectrum, Aloe Vera, Glycerin, Vit-E, antioxidant-rich</p> <p><b>Tinted Mineral SPF 30:</b> Non-comedogenic, hypoallergenic; no artificial scent/colour/parabens/PABA, Titanium Dioxide &amp; zinc, full UVA/UVB with Aloe Vera</p> |