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Three Longtime Business Partners Put Canadian Medical Skin Care on the International Map

June 18, 2006 – Toronto, Ontario - three veteran businesswomen; Brigitte Manning, Conde Stenson and Judi Argue are partners in Biophora, Science Made Simple, manufacturers of Canada's first anti-aging and medical skin care product and treatment line. But this partnership is nothing new. Over twenty five years ago, these long time friends and business associates, also brought Colours International, an award winning image, makeup, skin care and wardrobe consultation business to the global market. In the nineties, with a team of medical partners, the trio also launched Canada's original longevity medicine and multi-disciplinary wellness clinics. Then four years ago they delivered Canada's first medical skin care product line to plastic surgeons, dermatologists and physicians in countries throughout the world. "We have always tried to anticipate the needs of the 35-65 age range," states Brigitte Manning, Biophora President who focuses on product development. "In the 80's it was all about image and appearances, in the 90's it was a focus on the full gamut of preventive health and wellness services and now, its not enough to be healthy and live longer - we all want our skin to defy the aging process as well."

Manning, Stenson and Argue know their market because they *are* their market. Each has always practiced what they preached and continue to do so. "We research, experiment and most importantly, align ourselves with the experts in the field, whether, with chemists, medical or naturopathic doctors, plastic surgeons, etc. to gather cutting edge technology for the development of our concepts or products. If we have a need and it's missing in the marketplace, we realized that there are millions of others just like us who will want the same thing," says Manning.

"Biophora's popularity is due to its well priced, highly effective medical grade ingredients,' says Stenson who deals with daily operations of the hundreds of doctors and their medical aestheticians who deliver the company's glycolic, salicylic and lactic acid peels. "The line offers a full range of cleansing, conditioning, and nourishing products for aging skin, acne, rosacea, sun damage, fine lines and hyperpigmentation."

"We understand the competitive nature of the market and although we are not yet a giant in the industry, we deliver medically advanced products that are simple for the doctors' offices to administer and for their patients and clients to use," adds Argue, who oversees marketing for the company. "We enjoy good relationships with our accounts and continually try to produce the education, products and services that they need and want to keep their patients happy and looking great."

For more information or interviews, please contact Biophora Head Office at 416.410.7229

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