

FOR IMMEDIATE RELEASE

BIOPHORA - *Science Made Simple*, Launches Multivitamin Freeze Mask

Toronto, Ontario – March 2006, BIOPHORA, medically advanced skin care launches its new **Multivitamin Freeze Mask**, a refreshing and soothing mask with a neutral pH for all skin types. The Canadian owned and operated company manufactures a line of aggressive, result oriented products with specific protocols that target all skin types and improve a variety of skin conditions. The Multivitamin Freeze Mask is the latest in a line of doctor supervised formulations that include natural and cosmeceutical ingredients that **challenge and promote cell renewal**. BIOPHORA exfoliating peels (lactic, glycolic and salicylic – professional use only) prepare the skin to absorb the line's active ingredients, nutrients and anti-oxidants, essential in the nourishment and healing of the skin.

BIOPHORA Multivitamin Freeze is a refreshing and soothing mask with a neutral pH for all skin types. This clay based mask contains **Collagen, Elastin and Vitamins A, E, C, D3, K and B complex**. The mask hydrates, nourishes and lifts the skin especially after exfoliation. It **refines pores and helps to diminish the appearance of broken capillaries and rosacea**. Multivitamin Freeze renews tired skin and is especially designed for optional use after a BIOPHORA Enzyme or Lactic Acid Peel, 20% or 30% Glycolic Peel for intensive nourishment of the skin. Use as tolerated after a 40% or 50% Glycolic Peel or after laser treatments, with doctor's supervision only.

The mask is applied generously to clean face, left on for 10 – 15 minutes and removed gently with a warm towel. For at home use, patients are instructed to use the mask once a week as tolerated after the Enzyme Exfoliating Mask for a more complete treatment. When not being used after a peel or exfoliation, patients may want to remove mask with a cool towel for a more refreshing effect. Product is removed easily without undue stimulation of the skin. Avoid contact with the eyes.

For more information, contact Judi Argue at BIOPHORA Head Office at
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